

WHAT VANILLASOFT HIGHER ED FUNDRAISING CLIENTS ARE SAYING



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My recommendation to others considering using the product would simply be, **“TRY IT!”**

RYAN CULLUM

JESUS COLLEGE, CAMBRIDGE UNIVERSITY

“ **THE KEY THING I LIKE ABOUT VANILLASOFT IS THE FLEXIBILITY.** You can set up your own scripts, funds, users – and all of this is very easy to change. And it is very easy for the fundraisers to use – it is far more intuitive than any other software I've used.

MARLIES VAN WIJK OXFORD UNIVERSITY



“

I like that I'm not dependent on an IT department to make any tweaks - **I CAN EASILY DO IT ALL MYSELF.**

SHELBY DANZER

LEWIS & CLARK COLLEGE

“ **VANILLASOFT HAS PROVIDED AN INNOVATIVE AND TURNKEY WAY TO BRING OUR STUDENT FUNDRAISING PROGRAM TO THE NEXT LEVEL.** With custom segmentation, unique data fields, multi-channel communication tools, and robust reporting, VanillaSoft provides it all. Our student fundraisers love this tool.

PATTY GRUNDY WHEATON COLLEGE

“ **THE PROGRAM IS INTUITIVE, AND THE SUPPORT TEAM ARE HAPPY TO HELP OR ANSWER ANY QUESTIONS.** The custom reporting tool is extremely easy to set-up and use. The custom fields truly allow you to add anything that you deem necessary for running your program. We're able to integrate things that we were never able to integrate into other software, such as affinity score.

DELANEY MELHORN WILLAMETTE UNIVERSITY

“ **THANKS TO THE EASE OF USE,** training was expedited quickly, leaving student fundraisers feeling more comfortable and confident. ”

ALUMNI ENGAGEMENT OFFICER, MILWAUKEE SCHOOL OF ENGINEERING



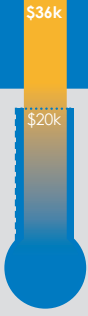
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vanillasoft.com/fundraising
sales@vanillasoft.com

N.A. + 1 972-200-0179
E.U. + 44 (0) 3300 527 468

CHAMINADE JULIENNE HIGH SCHOOL

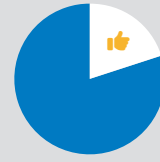
Case Study



The school had a dollar **GOAL OF \$20,000** for its fall campaign, and it **MADE OVER \$36,000**



17% OF ALL CALLS MADE RESULTED IN A GIFT OR PLEDGE
The students made about 1,800 calls, and 335 of those calls resulted in a gift or a pledge



They were able to **CLOSE 23% OF RECORDS**, which is about **A QUARTER OF CALLS THEY MADE**



“ We no longer have to cancel shift due to software issues like we did with our previous software, **SO WE'RE NOT MISSING OUT ON ANY FUNDRAISING TIME.**

DELANEY MELHORN **WILLAMETTE UNIVERSITY**

“ **VANILLASOFT ALLOWS ME TO SPEND LESS TIME ON SEGMENTING CONSTITUENT GROUPS WITHOUT LOSING THE OPPORTUNITY TO TAILOR OUTREACH TO SPECIFIC PEOPLE.**

SHELBY DANZER **LEWIS & CLARK COLLEGE**

“ **THERE IS NOTHING TO NOT LIKE ABOUT VANILLASOFT.** It allows incredible flexibility to ensure our student fundraisers can maximize the success of our outreach – not only in fundraising terms, but also in effective alumni engagement.

RYAN CULLUM **JESUS COLLEGE, CAMBRIDGE UNIVERSITY**

“ **OUR CUSTOMER SUCCESS REP WAS AMAZING, SUPER KNOWLEDGEABLE, VERY RESPONSIVE, AND COMPLETELY TAILORED TO OUR NEEDS.**

ADVANCEMENT CENTRE MANAGER **CONCORDIA UNIVERSITY**

“

My student fundraisers went through a 25-30 minute training and then we set off! **THEY ALL LOVED IT!**



RANDI MINERVA **CALIFORNIA UNIVERSITY OF PENNSYLVANIA**



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