

WHAT VANILLASOFT HIGHER ED FUNDRAISING CLIENTS ARE SAYING



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My recommendation to others considering using the product would simply be, **“TRY IT!”**

RYAN CULLUM
JESUS COLLEGE, CAMBRIDGE UNIVERSITY

“ **THE KEY THING I LIKE ABOUT VANILLASOFT IS THE FLEXIBILITY.** You can set up your own scripts, funds, users – and all of this is very easy to change. And it is very easy for the callers to use – it is far more intuitive than any other calling software I've used.

MARLIES VAN WIJK OXFORD UNIVERSITY



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I like that I'm not dependent on an IT department to make any tweaks - **I CAN EASILY DO IT ALL MYSELF.**

SHELBY DANZER
LEWIS & CLARK COLLEGE

“ **VANILLASOFT HAS PROVIDED AN INNOVATIVE AND TURNKEY WAY TO BRING OUR STUDENT PHONATHON PROGRAM TO THE NEXT LEVEL.** With custom segmentation, unique data fields, multi-channel communication tools, and robust reporting, VanillaSoft provides it all. Our student callers love this tool.

PATTY GRUNDY WHEATON COLLEGE

“ **THE PROGRAM IS INTUITIVE, AND THE SUPPORT REPS ARE HAPPY TO HELP OR ANSWER ANY QUESTIONS.** The custom reporting tool is extremely easy to set-up and use. The custom fields truly allow you to add anything that you deem necessary for running your program. We're able to integrate things that we were never able to integrate into other software, such as affinity score.

DELANEY MELHORN WILLAMETTE UNIVERSITY

“ **WE ARE RAISING MORE MONEY** because callers can enter information and process gifts more quickly and easily.

BRANT MATROS OUACHITA BAPTIST UNIVERSITY



Engage More. Talk More. Raise More.

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CLAREMONT MCKENNA COLLEGE

Case Study



116%

Increased Pledge Fulfillment



32%

Increased Student Employment



190%

Increased Average Number of Donors*

* the two years before and after implementing VanillaSoft

“ We no longer have to cancel calling due to software issues like we did with our previous software, **SO WE'RE NOT MISSING OUT ON ANY CALLING TIME.**

DELANEY MELHORN WILLAMETTE UNIVERSITY

“ VANILLASOFT ALLOWS ME TO SPEND LESS TIME ON SEGMENTING CALLING GROUPS WITHOUT LOSING THE OPPORTUNITY TO TAILOR OUTREACH TO SPECIFIC PEOPLE.

SHELBY DANZER LEWIS & CLARK COLLEGE

“ THERE IS NOTHING TO NOT LIKE ABOUT VANILLASOFT. It allows incredible flexibility to ensure our student callers can maximize the success of our calling – not only in fundraising terms, but also in effective alumni engagement.

RYAN CULLUM JESUS COLLEGE, CAMBRIDGE UNIVERSITY

“ THE COST IS LESS THAN HALF WHAT WE WERE PAYING WITH THE LEADING HIGHER EDUCATION VENDOR, AND THE EXPERIENCE HAS BEEN BETTER OVERALL.

ERIKA PASCHOLD NEBRASKA WESLEYAN UNIVERSITY

“

My call center students went through a 25-30 minute training and then we set off!

THEY ALL LOVED IT!

RANDI MINERVA CALIFORNIA UNIVERSITY OF PENNSYLVANIA



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