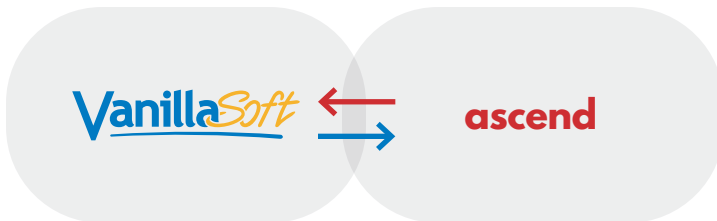


VANILLASOFT UNITE FOR SALESFORCE DATASHEET

VANILLASOFT | ASCEND ADVANCEMENT SUITE

Seamless, real-time, bi-directional data sharing between VanillaSoft and ascend Advancement Suite is made possible with VanillaSoft's free VanillaSoft Unite for Salesforce app. VanillaSoft has upgraded its integration with Salesforce to specifically handle ascend Advancement Suite's unique methods of processing & validating data. This ensures that neither system risks lagging behind the other in terms of data cleanliness and accuracy as fresh data is captured in either ascend Advancement Suite or VanillaSoft. This also ensures that data pushes are in line with your validation requirements. Reliable, up-to-date information in both VanillaSoft and ascend Advancement Suite enables you to increase efficiency, reduce errors, and leverage end-to-end reporting across your tech stack.

Additionally, VanillaSoft Unite for Salesforce will be able to interact with ascend Advancement Suite custom objects, leveraging both custom and standard object integrations. This allows you to use VanillaSoft as your front-facing engagement, solicitation, & portfolio management tool while ensuring a continuous data flow between VanillaSoft and ascend Advancement Suite.



HIGHLIGHTS

- Real-time, bi-directional data updates
- Streamline & reduce SFDC license requirements
- Optimal visibility and end-to-end reporting
- Best-in-class donor experience

LEAN MORE AT

<http://vanillasoft.com/integrations>

SPECIFICATIONS

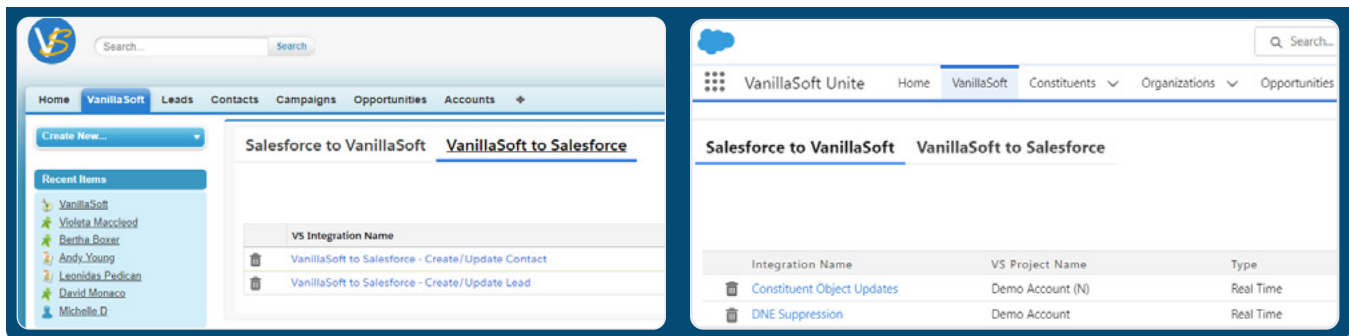
Salesforce Editions	<ul style="list-style-type: none"> • Enterprise • Unlimited • Performance • Developer
Salesforce UI	<ul style="list-style-type: none"> • Salesforce Classic • Lightning
App Requirements	<p>VanillaSoft Unite for Salesforce <i>free from the Salesforce AppExchange</i></p> <p>UC Innovation ascend Advancement Suite <i>paid from the Salesforce AppExchange</i></p>
Supported Object Types	<ul style="list-style-type: none"> • Constituents • Organizations • Opportunities • Interim objects • Custom objects



DATASHEET VANILLASOFT UNITE FOR SALESFORCE-ASCEND ADVANCEMENT SUITE

FEATURE	BENEFITS
Real-time bi-directional data updates	Data from ascend Advancement Suite can be pushed in real time (or in batch) to VanillaSoft, and data/interactions in VanillaSoft can be pushed in real-time to ascend with the click of a result code or disposition.
Ease of implementation	Our native integration allows customers to sync the two systems with point-and-click field mapping, thus removing the requirement for custom development work.
Integrate with ascend objects	Point data to both standard and custom objects in ascend Advancement Suite to create your perfect data flow, ensuring maximum data integrity and cleanliness.
Reduce the burden on Advancement Services & data teams	Eliminate the burden of manual data syncs and administrative work by removing the need for manual .csv imports, exports, and updates (or avoid the process of custom building an API integration)
Optimize donor experience	ascend Advancement Suite triggers (data suppressions, gift/pledge data, demographic & contact information, preferences, etc.) can be immediately routed to VanillaSoft to ensure appropriate and timely next steps for each donor.
Streamline license requirements	By keeping your front-line fundraising officers working exclusively in VanillaSoft, you can streamline user license requirements without compromising efficiency or data sharing.

CONFIGURE AND MANAGE YOUR INTEGRATIONS FROM EITHER SALESFORCE LIGHTNING OR CLASSIC



Engage More. Talk More. Raise More.

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